

Course Outline

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Course Description

This course is an introduction to the production materials, processes, systems and technologies that are used for printing. During the semester, we'll study various topics related to the production of printed communications, including color, images, printing and production processes, sustainability and typography. Our discussions will focus on developing an awareness of the interdependency of design and production in a digital environment.

Structure

There will be one lecture session each week on Monday, 11:00 – 11:50 am in THMA-107. Students will also meet each week for one discussion session in PLMS-112. Discussion instructors will provide students with a separate activity-section syllabus. We expect that much of your research, design and preparation of assignments will be accomplished outside your scheduled activity session. Plan to spend at least four hours per week working on these assignments, outside your scheduled class time.

Textbook

A textbook is not required for the lecture component of course.
See appropriate discussion-section syllabus.

Communication

During the lectures, please set your wireless phone to "vibrate" or "silent." If you need to make or receive a call during class, please talk outside the classroom.

An e-mail account is **required** for this course. Please send an e-mail message to farmstrong@csuchico.edu, indicating your course/section numbers, your department/option and an alphanumeric "pin" (unique personal identification number created with any number of characters) for viewing your midterm and final exam grades online. For your own protection, the pin you create should not be any portion of your name, e-mail address, phone number, driver's license number, birthday or Social Security number.

Examinations

There will be two exams (midterm and final) during the semester that assess your understanding of the lecture material (see [Lecture Syllabus](#)). The midterm and final exam grades will be incorporated into your course grade, which will be determined by your discussion-section instructor.

Midterm Exam: Monday, 12 October, 11:00 – 11:50 am, THMA-107

Final Exam: Friday, 18 December, 12:00 – 1:50 pm, THMA-107

Evaluation Criteria for Grades

Course grades are determined and assigned by the discussion-section instructor. See appropriate discussion-section syllabus.

Attendance

A sign-in sheet will be available at every Monday lecture. It is each student's responsibility to locate and sign it.

Disability Support Services

Please let your discussion instructor know if you have any learning or physical disabilities that might affect your performance in this course. If you have a documented disability that may require reasonable accommodation, please contact Disability Support Services (DSS). Students with disabilities are responsible for submitting all appropriate documentation and forms from the DSS office within the first week of classes. If necessary, please schedule an appointment to discuss your disability options and DSS accommodations.

CSUC Disability Support Services

530 898-5959

www.csuchico.edu/dss

CSUC Disability Support Services' Handbook for Students

www.csuchico.edu/dss/student_handbook.htm

Activity Fee

An activity fee is due by 5:00 pm on Friday, 18 September, payable at Kendall Hall. If payment is not received by that time, a late fee will also be due.

Computer Lab Policies

For information concerning policies on access and use of the CDES computer labs, see the CDES Facilities Policies.

Academic Policies

For information concerning academic policies, such as attendance or add-drop procedures, see the CSUC Academic Policies and Regulations.

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Furlough Days

Due to extraordinary budget cuts to the CSU system, fees to students have been increased, many sections have been cut and faculty will be required to take nine furlough days each semester. Unfortunately, these furlough days mean that I will be unable to include all elements of this class that I believe would provide the best educational experience for you.

The following days have been identified as my fall furlough days, which means that I will not be available for class, office hours or email on these days.

- > Tuesday, 09.08 (campus-wide State Budget Closure Day)
- > Monday, 09.21 (personal furlough day)
- > Thursday, 10.01 (personal furlough day)
- > Thursday, 10.15 (campus-wide State Budget Closure Day)
- > Thursday, 10.29 (personal furlough day)
- > Monday, 11.02 (campus-wide State Budget Closure Day)
- > Thursday, 11.19 (personal furlough day)
- > Wednesday, 12.02 (personal furlough day)
- > Monday, 12.07 (personal furlough day)

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