

## Design Evaluation – Questions to help form your evaluation

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Is there a background color/image? Is it appropriate? Should the background color be different?

Is the use of images appropriate? Should there be more images?

Does each image have a caption?

Is there any moving elements that are distracting?

Is there enough contrast between the font color and the background? Should one of them be changed?

Is the text broken up so it's easy "web" readable? Does more text need to be added? Can bullets be put in to make the text easier to read?

Does the text make sense with the images used?

Is the image size appropriate for the images?

Is the HTML code OK or can there be improvements with formatting (like adding in headers, breaks, and other visual formatting)?>