

# CDES 473: Development of Instructional Products

## Fall 2008 Syllabus

### Instructor

Tom Welsh

### Phone and E-Mail

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### Course Web Site

Access via WebCT Vista.

Login: \_\_\_\_\_

Password: \_\_\_\_\_

### Office Location and Hours

THMA 245

Monday: 11:00-2:00

Tuesday: 8:30-10:30

### Text

*Course Developer Workshop* participant guide. Available in Bookstore.

### Course Overview

Application of systematic instructional design and development techniques. The student performs instructional design/development tasks while working on an instructional solution to an actual problem.

### Objectives

With the general goal of designing a quality lesson using accepted instructional design techniques, you should be able to...

- Write a statement of work that responds to an RFP.
- Create complex documents in Microsoft Word that include multiple sections and custom styles.
- Conduct an instructional analysis.
- Write a properly structured goal statement, three-part performance objectives, and assessment strategy for your lesson.
- Determine the strategy you will use in the delivery of your lesson and the the product components that you will develop for your lesson
- Develop prototypes of all of the components in your lesson. Each component prototype must reflect final production values and must look exactly as you anticipate the completed version looking.

- Using a framework provided, generate a statement of the purpose of your formative evaluation and rank the learner and administrator-related variables that you would study in your evaluation.
- Develop the final version of all of the components in your lesson. Each component must reflect final production values and represent the final product that will go to the client.

### Course Assignments

Assignment	Description	Points
<b>CDW Lessons</b>	Take 6 online lessons and complete key task for each lesson	12
<b>SOW</b>	Statement of Work with cover letter on letterhead and signoff sheet	10
<b>SR1</b>	Status Report 1	5
<b>Midterm</b>	Study guide to be provided	10
<b>D1</b>	Design Document (D1) with cover letter and signoff sheet.	15
<b>D2</b>	Prototype (D2)	10
<b>SR2</b>	Status Report 2	5
<b>D3</b>	Final product (D3) with cover letter and signoff sheet.	15
<b>Participation</b>	Required In-Class or Online Assignments/activities given during class session	18
	<b>Total</b>	<b>100</b>

### Late Work Policy

Late work is not accepted. All assignments are due on the due date. See website calendar for due date.

### Class Attendance Policy

Class role will be taken on a regular basis. You may have a total of 2 absences without penalty. More than 3 absences will adversely effect your overall course grade. Being absent does not excuse you from completing work assigned during the class period in which you were absent. It is your responsibility to stay abreast of current assignments and complete them on time.

### Final

The final for this course will be held during finals week at the following time: Thursday 6:00 PM.

### Add/Drop Policy

University guidelines are followed for all add/drop procedures. Note, dropping this course is not automatic. You are responsible for seeing that the necessary paperwork is completed. Read page 155 of the university catalogue for more information on add/drop policies.